

Retail Jewellers Guild Awards 2026
Signature Jewellery Store of the Year

This award recognizes a jewellery store backed, founded, endorsed, curated or meaningfully associated with a celebrity, public figure, socialite, designer, influencer, artist, entrepreneur or other known public personality. The category celebrates stores that combine jewellery retail with the influence, identity, taste, reputation or creative vision of a recognized public figure.

GENERAL ELIGIBILITY CRITERIA

1. The store should have a clear and demonstrable association with a known public figure.
2. The public figure may include a film personality, television personality, designer, artist, socialite, influencer, entrepreneur, celebrity stylist, cultural figure or other recognized public personality.
3. The association may be through ownership, co-ownership, founding role, creative direction, brand ambassadorship, curation, endorsement or formal backing.
4. The entry should demonstrate how the public figure association contributes to store identity, customer appeal, brand story, design curation, visibility or retail experience.
5. Applicant should provide supporting evidence of the association, such as ownership details, campaign material, public announcements, store communication, media coverage or brand documentation.
6. Any form of plagiarism, imitation, unauthorized use of third-party work, false information or unverifiable claim may lead to disqualification at any stage.
7. The jury and Awards management reserve the right to reject, recategorize, merge, split, modify, cancel or withhold any category/subcategory based on the number, relevance and quality of entries received.
8. If no entry is found to be of award-worthy standard, the award may not be presented in that category.
9. The decision of the jury and Awards management shall be final, binding and non-contestable.
10. For category specific eligibility criteria, kindly visit the [Terms & Conditions](#).
11. Submission of this application will be deemed acceptance of the Award's terms and conditions as available on the website: [\(Website link to be inserted\)](#)

Commented [VS1]: Add Terms & Conditions document link

Commented [VS2]: Website link to be inserted

SECTION I – GENERAL INFORMATION

Name of the Applicant*	
Designation*	
Name of the Jeweller/ Retailer*	
Name of the Store*	
Year of establishment*	
Registered office address*	• State: • City: • Pincode:
Contact details*	• Mobile number: • Email: • Company website/ social media handle, if applicable:

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Location of the Store*	
Name of the associated public figure(s)*	
Type of association	• Brand Ambassador • Owner • Co-owner • Others, please specify _____

SECTION II – ABOUT THE STORE *	
Please describe how the store has leveraged its association with a recognized public figure to create a distinctive jewellery retail identity, customer appeal and market presence. (in 250 words) Kindly refer to the below guidelines to support your answer: • Nature of the association and role of the public figure • Contribution to brand story, store concept and customer experience • Innovation and market differentiation • Business impact and measurable results • Sustainability and future growth plans	

SECTION III – SUPPORTING DOCUMENTS	
GST / business registration / incorporation certificate*	<u>Attach the document</u>
Evidence of public figure association	<u>Attach the document</u>
Store photographs to be provided in the below format: * • Interior and exterior views • Must be actual photographs (no renders or concept designs) • No visible logos, names, or identifiers	<u>Attach the material</u>
Store video to be provided should follow the format below: • Showcasing multiple angles of the store • Must be of an actual, operational store • No branding or voiceovers mentioning the store name	<u>Attach the material</u>

Commented [VS3]: 1.Mention accepted formats: JPEG, PNG and PDF.
2. File-size limit to be confirmed; recommended starting point: 10 MB per file.

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Customer testimonials / media coverage/ campaign material / awards, if available	<u>Attach the document</u>
GST/ Incorporation certificate*	<u>Attach the document</u>
Any other supporting document	<u>Attach the document</u>

DECLARATION*			
I declare that the information provided in this application form is correct, accurate and pertains to my business. I agree to abide by the rules and regulations of participation. I also declare the below details with respect to my entry: 1. <i>The information provided in this application is true, accurate and pertains to my business.</i> 2. <i>The store / business has a clear and demonstrable association with a recognized public figure.</i> 3. <i>The associated public figure is a film personality, television personality, designer, artist, socialite, influencer, entrepreneur, celebrity stylist, cultural figure or other recognized public personality.</i> 4. <i>The association is through ownership, co-ownership, founding role, creative direction, brand ambassadorship, curation, endorsement or formal backing.</i> 5. <i>The public figure association contributes to the store's identity, customer appeal, brand story, design curation, visibility and/or retail experience.</i> 6. <i>Valid supporting evidence of the public figure association, including ownership details, campaign materials, public announcements, store communications, media coverage or brand documentation, has been submitted</i> 7. <i>All submitted information, visuals, documents and claims are true, accurate and verifiable.</i> 8. <i>If shortlisted, I / we agree to provide additional documents or clarifications as required by the Awards management.</i> 9. <i>I / we agree to abide by the rules and regulations of participation.</i> 10. <i>I / we understand that the decision of the Jury and Awards management shall be final and binding.</i>			
Sign*		Date*	
Name*			
Designation*			

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Company Stamp*	
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